

**BLOOMINGTON ARTS COMMISSION (BAC)**

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February 13, 2013 meeting, McCloskey Conference Room

ATTENDING: Peter Jacobi, Paul Sturm, Jean Kautt , Martina Celerin, Craig Widen, Mary Norman, Lynn Schwartzberg

ABSENT: Jan Grant, Alain Barker, Sally Gaskill

EX OFFICIO: Miah Michaelsen (City staff liaison), Jillian (City intern), David Cho (new City intern), Susan Sandberg (City council)

Guests: Dale Enoch, Lee,

Craig Widen (filling in for Jan Grant) called the meeting to order at 5:02pm.

**PUBLIC COMMENT**

none

**APPROVAL OF MINUTES from Jan 9, 2013**

Craig expressed thanks for the email reports. Motion by Peter to approve minutes; second by Paul; motion carried unanimously.

**TREASURER'S REPORT – report by Craig.**

Unchanged from last month

**STAFF REPORTS – reports by Miah.**

As per the email, and in addition Miah reminded us about the memorial to Rosemary P Miller which will take place on the first Sunday of spring break. The memorial will begin at 2 PM at the JWAC and encourages us to attend. Trudy, her daughter, is still looking for a musical ensemble.

Further, the Art Alliance of Greater Bloomington (AAGB) has asked for a representative from the BAC to sit on their committee. Jean is considering filling this role. She will explore the time commitment. The AAGB annual meeting will take place on the 21st at 7 PM at the Monroe County Public Library. Jean will let Miah know if she is able to attend. And finally, Miah reported that we have a new commission member, a Mayoral appointment. Abby Henkel will be joining the BAC. She is an IU arts administration graduate, interned with Miah about two years ago, was an intern with the BCT, and is a member of Indiana Baroque. She will be joining us at the March meeting.

**OLD BUSINESS – reports by Miah****Grant Proposal Guidelines**

The 2013 BAC March meeting starts at 4 PM in the Hooker room. It will start with a drop-in grant workshop and then at 5 PM the regular meeting will begin. We are asked to recall some of the recent changes to the guidelines:

- There is a change in eligibility such that capital expenditures cannot be the sole project activity.
- We have increased the maximum award amount to \$1200 per application.
- We have described the review process in much more detail in the application.
- We have changed the project narrative to include "list three project outcomes."

**Bloomington Transit Hub Public Art Project**

We are expecting to have \$104,000 to distribute to public art projects. Tomorrow Miah will send an email to the NPC for a meeting to discuss the language and scope of the three projects. The expected completion date for the BT public art projects is February 2014. Miah will send out a Doodle request to find a date when the NPC can meet.

**NEW BUSINESS**

**Lotus Sculpture**

The BAC members received an information packet from Lotus which proposes the creation of two sculptures at Kirkwood and Walnut within the two planter beds. Dale Enoch presented the information to the BAC, including more images of the proposed work. There were several questions about the stability of the artwork as well as thoughts on preventing vandalism. All were addressed by Dale. Paul was notably exuberant about the project and really sees the BAC support of this project as a “no-brainer.” Several comparisons to the Bloomington banquet were made and Dale assured the committee that the steel used would be either stainless or powder coated in these new sculptures and that the lighting should be more durable and accessible than the table and chairs. It was noted that there has been some vandalism but it was on the external lighting of the table and chairs. Lotus should have the actual expenses estimates to us by the next meeting. Miah noted that Public Works will be able to pick up much of the expenses in the placement of the artwork. Peter asked about the future of the balls that are currently in the location. Miah suggested that maybe posts, similar to the ones that are at the Kirkwood side of the corner, might replace the balls as a form of protection for the corners. It was also noted that because we are the voting body for public art and public artworks we, the BAC, will be responsible for taking care of the new artwork. Acquiring the new artwork is a two-step process: the arts commission would need to give it a seal of approval before the donation agreement with Lotus will be drawn up. Paul motioned to accept the project and Lynn seconded pending additional budget information to the BAC. Let it be noted that Paul **loves** this project and has offered to fund it if alternative funding sources are not available. After more enthusiastic discussion the motion was approved unanimously. Miah will pass this on to the Board of Public Works. Craig expressed his enthusiasm for the project which shows that we are partnering with other organizations. Miah mentioned that we will be able to rely on our other partners for maintenance of the piece. Paul offered to write a chatter sheet about the strength of this project. Miah suggested that maybe we should think of a way to thank Public Works.

**Arts Day at the Statehouse**

The plan for the Arts Day at the Statehouse has been changed because Sally and Jan are sick, and so Martina and Mary are bowing out for this year. A. John and Paul Daley are going to the event.

**Arts Advocacy Award**

Jan requested that we put together a subcommittee for the Patty Pisoni arts advocacy award. Lynn and Peter both expressed interest in working on the subcommittee. Meyer offered to contact the absentee members of the BAC and see if they are interested in participating.

**Communications plan – report by Jillian**

Julian distributed a comprehensive communications plan to the BAC committee. Lynn said that she loves the idea of being able to give more information about grants, sculptures, and commissioned pieces to the public. Jean suggested that we could link to other arts organizations nationally. She also suggested having similar templates making it easy to navigate information for people. Paul likes the proposal because it's not obligating Miah or the Mayor to participate; instead, it's making connections to information. Lynn suggested that we could include a “talk to a commissioner” section. Miah suggested that maybe each Commissioner could have a month where they post a few times in their picture is up. Miah also mentioned that the city's website is being looked at carefully because it is so cumbersome. There is a need to strip away some of the stuff that's there. Jillian asked if we are going to accept the Facebook proposal. Paul said that he likes the proposal, especially as a timeline idea. Miah suggested excepting the plan and timeline as written but bringing new-media plans to the BAC before implementing them on the website. Lynn proposed the motion, Jean seconded, and it was passed unanimously. Peter asked, “what are we doing for the Luddites?” Jillian responded that we are creating pamphlets - one for the commission that would be a rack card, four-color, very spiffy, and it would describe who we are and what we do. She offered to bring a mockup to the March meeting. Also it was mentioned that WFHB wants to do a story about grant cycles on the workshop. Martina suggested contacting Bloom and Lynn suggested INto Art. Susan suggested contacting

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the Ryder. We need to give information that we are here and what we do. Miah suggested that Jillian would be willing to talk monthly as to what promotion activity she's done on behalf of the BAC. Jillian mention that he web site will include a photo gallery as well as a calendar widget. Jean asked if the Facebook icon could be included on the website. Miah said that she will send out Jillian's contact information so that if and when we have additional thoughts ideas we can share them with her. Jean gave us the reminder that on Thursday, February 28 from 11 – 2 pm is an open house in the Council Chambers about the Master Plan for the Tech Park. Craig invited the BAC to the 28<sup>th</sup> DBI annual meeting at the convention center (4-7 pm) Peter motioned to adjourn; Mary seconded

Meeting was adjourned by Jan at 5:30 PM

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Respectfully submitted by Martina Celerin